

Outdoor Power Equipment Institute



The Outdoor Power Equipment Institute (OPEI) is the managing partner of GIE+EXPO and an international trade association representing more than 100 power equipment, engine and utility vehicle manufacturers and suppliers. OPEI is the advocacy voice of the industry, and is responsible for the development of safety and performance standards.

In 2009 OPEI created TurfMutt, an environmental stewardship program that teaches about the importance of living landscapes. It has reached 68 million children, families, teachers, regulators and NGOs.

TurfMutt is an education partner of the U.S. Green Building Council and included in its Learning Lab global education effort. TurfMutt is an educational resource at the U.S. EPA, the Department of Energy and the Department of Education, and 2017 marks its third year partnering with Scholastic.

TurfMutt and OPEI President Kris Kiser appeared regularly on episodes of the nationally broadcast CBS program "Lucky Dog." Kiser educates families adopting dogs on the importance of the living landscape to the family and their pet.

"Our association's strength is our members' engagement, and OPEI is successful when it's able to pull its members together and address industry challenges together," Kiser said. "Manufacturers are adapting to a changing regulatory environment, and the industry is always evolving to adapt to consumers' needs and tastes, as well as comply with governmental regulatory requirements at the federal and state level."



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PBI-Gordon



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The PBI-Gordon 2017 End-User Early Order Program
Grow Your Rebate by up to 25%!

Growing amazing turf is just part of your job. You also have to protect your bottom line. The PBI-Gordon Early Order Program helps you do both.

The PBI-Gordon End-User Early Order Program offers end-users a hefty rebate for ordering qualifying products from a PBI-Gordon distributor between October 1, 2017, and December 15, 2017. And when your rebate hits the \$500 mark or higher, you earn even more:

- Level 1 rebate (\$500-\$999) earns an additional 15% rebate
- Level 2 rebate (\$1,000 or more) earns an additional 25% rebate

Eleven of the most popular PBI-Gordon products are included in the program, including, Avenue™ South Broadleaf Herbicide for Turfgrass, Q4® Plus Turf Herbicide for Grassy & Broadleaf Weeds, SpeedZone® Broadleaf Herbicide for Turf, and Surge® Broadleaf Herbicide for Turf.

Visit eop.PBIGordonTurf.com for more information.

Always read and follow label directions.

Avenue™ is a trademark, and Q4®, SpeedZone®, and Surge® are registered trademarks of PBI-Gordon Corp.



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